

## Press Release

## The British Muslim Heritage Centre appoints a new Chief Executive Officer: Magsood Ahmad OBE

The Board are pleased to announce that they have successfully recruited a new Chief Executive Officer, Maqsood Ahmad OBE. Maqsood has 20 years' experience of developing and successfully implementing policies and providing strategic direction on behalf of various boards.



Nasar Mahmood OBE, Chair



Maqsood Ahmad OBE, Chief Executive Officer

Nasar Mahmood OBE, Chair of the BHMC stated, "It's fantastic to have Maqsood joining us as the Chief Executive Officer; Maqsood has exceptional experience and skills in the public, private and voluntary sectors placing him in an ideal position to lead on our future strategic plan and to achieve our long term vision of becoming the centre of excellence in learning and development. I am confident he will help us to take the BHMC to next progressive level and meet the aspirations of not only the Board members but also the diverse communities we wish to serve. On behalf of the Board, I welcome Maqsood and look forward to working with him."

Maqsood Ahmad, said, "It's a pleasure and honour to be appointed as the Chief Executive Officer for the BMHC. It an ideal opportunity for me to use the experience and skills gained from my previous roles to build on the good work already being done at the Heritage Centre. I look forward to working with the Board of Trustees and staff at the centre including BMHC users, stakeholders and partners."

Maqsood joins the BHMC from Greater Manchester Health and Social Care Partnership Strategic Clinical Networks. He was the senior manager responsible for mental health, dementia, diabetes and cardiovascular diseases (CVD) with cross cutting responsibilities for: user and public engagement, equalities and tackling health inequalities. He also brings with him experience as a cohort director for the Nye Bevan Leadership Programme for the University of Manchester. Maqsood also brings in experience and skills from his pervious posts which will be invaluable to the BMHC and include:

**Home Office**, Head of Equalities for Policing. He led on programmes on behalf of Home Secretaries, Policing Ministers and Home Office Policy Directors. He successfully led on the implementation of the Stephen Lawrence Inquiry and was one of the steering group members of the Runnymede Trust established to look into the Islamophobia "A Challenge for Us All" report.

**National Offender Management Service (NOMS):** Strategic Director for Diversity, Equality and Communications, Maqsood was instrumental in developing the Inclusion Directorate as one of the Executive Board members for London NOMS. He established the Equality and Diversity Directorate and led on the organisations communications strategy.

Her Majesty's Inspectorate of Constabulary (HMIC): Assistant Inspector of Constabulary. Maqsood led on the equality and diversity inspections. Inspected all the 43 police forces and made major recommendations that contributed towards increasing the confidence of Black, Asian and Minority Ethnic (BAME) in policing making the police service a fairer and just organisation. It was his recommendations that supported and developed the staff associations such as the Black Police Association and the established the National Association of Muslim Police (NAMP).

**Director of Kirklees Equality Council.** He provided strategic direction on tackling hate crimes and bringing diverse communities together through partnership programmes, including faith groups. He successfully supported board members to negotiate long term funding for the organisation from the Commission for Racial Equality (CRE) and became the most professional, active and largest Equality Council funded by CRE within England and Wales.

## Notes:

- 1. For further press information, please contact the General Manager <a href="mailto:shafiq.siddiq@bmhc.org.uk">shafiq.siddiq@bmhc.org.uk</a>
- 2. For more information about the British Muslim Heritage Centre, please visit: www.bmhc.org.uk